

Md Anisur Rahman | Curriculum Vitae

Empowering Small Business To Grow With Digital Marketing | Let's Connect!

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Education

BGMEA University of Fashion & Technology (BUFT), MBA in Marketing, (Ongoing)

Helped me to gather much knowledge of hard and soft skills which can be applicable across many industries. Making myself more skilled and versatile by building up qualities like leadership, critical and analytical thinking, creativity, and communication.

BGMEA University of Fashion & Technology (BUFT), B.Sc. in Fashion Design & Technology

CGPA 3.07 out of 4.00, December 2013

Gained understanding of the fashion industry collaboration including fashion design history, clothing textiles, sketching and drawing of outfits, fashion events, managing a fashion house, etc. This helped to develop a clear idea of market trends and cumulative actions to implement.

Skills and Qualifications

Online Marketing: Very much Proficient in Social & Local Marketing. Moreover, I have trained myself to be a professional Digital Marketing Consultant & Growth Hacker. I am also skilled at Search Engines Algorithm Update Researching & Working on SEO & Search Ranking.

English: Excellent Knowledge of Written & Spoken English.

Web Development: Experienced in HTML, CSS, JavaScript, Word Press Theme & Plugin Installation and Customization.

Computer: Good Computer knowledge with MS Office Programs, Graphics Programs, E-mail Corresponding with excellent Bangla & English typing skills.

Work History

MEGA DEPOT, Ecommerce Manager (July 2022 – Present)

Providing support for merchants during the onboarding process onto the company's backend. Coordinate customer and seller support with operations and SCM teams. Manage and assist with company operations.

Working Responsibilities

- Retaining existing sellers and finding new ones
- Outlining and building campaign strategies
- Website Maintenance & Product Listing
- Content Planning and Publishing
- Online sales and supply chain management

SIMEX BANGLADESH, SEO Manager To Business Development Manager (January 2021 – Present)

I started working at SIMEX Bangladesh in January 2021 as an SEO Manager, and now I'm the Business Development Manager.

Working Responsibilities

- Find out ranking issues and prepared a full marketing plan
- Prepared Prospectus & Setup outreach campaign
- Analyze gap backlinks, Focused on technical and on-page issues.
- Content planning and publishing

AGENT WRITING, Niche Site Planner | Amazon Affiliate & AdSense - Freelance (November 2021 – June 2022)

working as an Amazon Affiliate Niche site expert. Worked on several niche sites from scratch to 4 figures earning

Working Responsibilities

- Find out ranking issues and prepared a full marketing plan
- Prepared Prospectus & Setup outreach campaign
- Analyze gap backlinks, Focused on technical and on-page issues.
- Content planning and publishing

CLIPPING WORLD LTD, SEO Team Lead (January 2020 – December 2020)

Working as the SEO team lead for this USA-based bulk photo editing service provider for agencies, E-commerce, Ad firms, photographers, and their professional guide. Make sure their search ranking stays in a decent position for their clients from 50+ countries around the world to find their services.

Working Responsibilities

- Find out ranking issues and prepared a full marketing plan
- Prepared Prospectus & Setup outreach campaign
- Analyze gap backlinks, Focused on technical and on-page issues.
- Content planning and publishing

BDWORD, SEO Consultant - Freelance (March 2020 – November 2020)

BDWORD is a multidimensional online dictionary that started its journey on 25th July 2009. With the user-friendly interface and value-added features, it is very popular among online readers. Since its birth, I have been working to enrich their SEO marketing to represent the work globally.

Working Responsibilities

- Working on Google search console, Google analytics, on-page, and Technical SEO
- Setup outreach marketing system
- Analyze competitor's backlink also create on that

ORBIT GRAPHICS LTD, Senior SEO Specialist (January 2019 – December 2019)

This is a USA-based photo editing online service provider. Helped them to build their website marketing strategy while working with the recognized graphic designers, creative design agencies, catalog companies, magazine publishers, product and fashion photographers, e-commerce sites, photo studios, pre-press & printing companies, and web design houses.

Working Responsibilities

- Working in on-page and technical SEO
- Find out competitor backlink database also create on that
- Working on Do-Follow White hat link building method
- Disavow bad links from my site
- Tire backlink & outreach campaign setup

WEBTECH, SEO Specialist (January 2017 – December 2018)

Worked for 2 years with this leading Website Design & Development Company in Uttara, Dhaka, Bangladesh. Promoted their one-stop solutions to a wide range of services regarding website development. Over the last 6 years, they have successfully executed more than 150 projects for clients across the world.

Working Responsibilities

- Working on basic backlinks like (profile, comment, forum, web2, pdf, image, video)
- Facebook & Google ads marketing campaign setup
- Working on On-page SEO and also writing SEO friendly content

SMART DATA SOFT, Front End Developer (January 2016 – December 2016)

The company made its position making premium themes and plugins for WordPress, Prestashop and Shopify, and OpenCart CMS. With their journey, I believed and learned smarter customer support could build a strong business model for anyone.

Working Responsibilities

- Working on HTML, CSS, and PSD to HTML, bug fixing.
- Providing support on a ticket
- Word Press customization and software testing.
- And finally providing a report on the senior developer.

HTML, CSS & LINK BUILDING, Freelance (January, 2014 – December, 2015)

Worked for many local and foreign companies to build their HTML, CSS & Link Building through different freelancing sites like Fiverr, Upwork, etc. Moreover, I have done some of my personal projects to make myself more skilled and still learning a lot from that.

Working Responsibilities

- Working on basic HTML page creation, CSS animation, etc.
- Profile link building, blog comment, web2, forum posting, etc.

Personal Information

Full Name: Md Anisur Rahman

Mailing Address: House # Kapatakho (RUAP), Sector 18, Uttara, Dhaka - 1230

Permanent Address: Kalakopa, Eliotgonj, Daudkandi, Comilla - 3519

NID Number: 1913634926932

Date of Birth: 1st January 1988

Nationality: Bangladeshi (By Birth)

Sex: Male

Marital Status: Married

Religion: Islam (Sunni)

Blood Group: A+ (positive)

Reference

Full Name: Md Arifur Rahman

Designation: CEO

Company: Smart Data Soft

Address: 80/A, & 80/A/1 Siddeshwari Circular Road, (9th Floor) Dhaka, Bangladesh

Web: <https://smartdatasoft.com/>

Signature

Md Anisur Rahman

Date